

The Gas Line

Eastern Idaho Chapter of VMCCA

Volume 19, No. 12 - December 2017

Christmas Party - Saturday, December 2



Santa's got his Model T packed and ready to go! Our chapter Christmas Party is set for Saturday, December 2 starting at 1:00 p.m. at Billman's, 3950 South Yellowstone Highway in Idaho Falls.

Don't forget to bring your White Elephant gift and donations for the local community food bank (canned or boxed - no glass, please). Meal choices include prime rib or BBQ chicken. Hope you can make it.



Chapter Officers

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Board of Directors

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Upcoming Events

Dec 2: Christmas Party. 1 p.m.
Rhonda Schwanzenberger 208-524-1337

Jan 4: Chapter Meeting, 7:00 - 9:00 p.m. at the South Room of the Idaho Falls Activity Center, 1575 North Skyline Dr., Idaho Falls.

Jan 6: 2018 Brrrrrrunch on January 6th, 11:00 am at Dixie's Diner, 2150 Channing Way, Idaho Falls

Feb 22-24: Annual Membership Meeting and Awards Banquet, San Marcos, Texas. Randy Pullen 830-669-2019 pullen@hctc.net

Apr 22-27: 2018 Lewis and Clark Regional Tour: St. Louis MO to Kansas City, MO. Ken Gunderson, Mike Werckle, Steve Partman, cabindoc@gmail.com

Jun 3-8: Heritage Tour, Westport, Massachusetts. Jane Ash 508-995-0536 jane@studegarage.com

Jun 17-21: 1 & 2 Cylinder Tour Archbold, Ohio. Clem and Nancy Campbell 734-552-3771 ngc1908@comcast.net

Jun 24-29: Chrome Glidden Tour, Perrysburg, Ohio. John Beddoes 734-856-3690 jbeddoes@aol.com

Aug 12-17: Convertible Tour, Hayward, Wisconsin. Ken Cvikota 608-779-1558 kenc@cvikota.com

Sep 16-21: 73rd Revival AAA Glidden Tour, Twin Falls, Idaho. Merrill Maxfield 801-576-0071 eldermaxfield@comcast.net

Meeting Treats

December Christmas Dinner

Meeting Minutes - November 2, 2017

The minutes for the November meeting will be available at the Christmas Party.

2018 Brrrrrrunch - January 6th

Our celebration of winter weather will be on January 6th. Join us for the 2018 Brrrrrrunch at Dixie's Diner, 2150 Channing Way in Idaho Falls starting at 11 a.m. Bring your old car (or newer one) and share your tales of cars and winters past in Idaho.



America's Car Museum highlights "Cars Defined by an American Century"

Reprinted from Hemmings Motor News, November 22, 2017

The evolution of the automobile is best framed through a looking glass of pop culture by decade, since the two are indelibly linked. Through the Lens: Cars Defined by an American Century, a new exhibit that



debuted at America's Car Museum in Tacoma, Washington, on November 9, takes an in-depth look at the most significant automobiles in America by decade, from 1910 through 2010.

Significant does not necessarily mean best

selling. While some cars - such as the 1967 Volkswagen Beetle chosen to represent the turbulent 1960s - were indeed a hit with consumers, other models - the 1935 Chrysler Airflow CW limousine representing the 1930s, for example - were failures in the showroom. As curator of exhibitry Scot Keller explained it, "The focus of this display is to recognize the cars that reflect the history of their period, rather than being commercially successful."

Each decade carries a theme, too. The period from 1910 to 1920 is described as "A Changing World" and represented by



a 1917 Crane-Simplex, one of the premier luxury automobiles of the day. At a time when horse and buggy was still common transportation for the masses, those wealthy enough to afford a bespoke Crane-Simplex could enjoy seamless power from a 564-cu.in., 110-horsepower six-cylinder engine. That it cost as much as 15 times the annual salary of the average American was irrelevant, as the automaker targeted its wares with the slogan, "To those who demand the utmost in smoothness, flexibility and luxurious comfort, this car is dedicated."

The decade from 1920-30 symbolized "Prosperity and its Demise," and is represented by a 1930 Packard 740 Custom Super Eight. Like the Crane-Simplex chosen to represent the prior decade, the Packard was a symbol of success, and in the wake of the October 1929 stock market crash, the luxury automaker doubled down, producing more powerful and luxurious automobiles. As the effects of the Great Depression lingered on, however, even Packard was forced to rethink its strategy, introducing the mid-priced 120 model for 1935.

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Newsletter Editor

Questions or submissions? Contact Jeff Pack at jpack@pintlar.com or (208) 552-1264

Chapter Events

December - Christmas Party - Doug & Rhonda Schwanzenberger

For Sale by Owner

1934 Chevy 2 dr Master - New rings, valves and seats. New water pump, starter and rebuilt generator and transmission. Gas tank cleaned and new gas line. Original brakes with hydraulic set ready for install. Two sets of extra wheels (wires and smoothies) and the originals also. Selling due to my health. Listed on classiccars.com or call James Carter at 208-390-8090.



President's Corner

What a beautiful weather day we had for Thanksgiving! I hope everyone got their fill of turkey and all of the other good things that go with the day. It was quite a change from the rain & snow we had for the Harvest Daze breakfast and pumpkin dish competition. Thanks to Dawn & Gary Schwartzenberger for hosting the goodie tasting and congrats to Brian Edgerton for winning the new gnome.

Don't forget the Christmas Party on Saturday, December 2!

Bob

America's Car Museum...(con't)

Chrysler's innovative Airflow - the first American production car to be shaped in a wind tunnel, and the first to use an "envelope" design that featured steel body panels welded to a steel space frame instead of a traditional body on ladder frame - was chosen to represent the period from 1930 to 1940 - "The Great Depression



Takes Hold" - but no vehicle better represents the 1940s than the Willys MB Jeep. Ubiquitous in combat theaters around the

globe, the Jeep provided the mobility needed by Allied troops across a variety of terrain and conditions.

Presently, the 1950s are represented by a 1957 Chevrolet Bel Air convertible; the 1960s by the aforementioned VW Bug; the 1970s by the fuel-sipping 1979 Honda Civic; the 1980s by the Dodge Caravan SE, which became the station wagon of a new generation; the "Greed, for lack of a better term, is good" 1990s by the Mercedes-Benz 500SL;



and the first decade of the 21st century by the 2004 Toyota Prius.

That's not to say the selections are set in stone, however, as visitors are presented with voting coins to select new vehicles representing the postwar years.

These tokens will be tabulated and reported on social media at regular intervals, and the exhibit may be updated from time to time to reflect the voice of its visitors. For the 1980s, current alternative choices include a 1982 BMW 320i; a 1987 Dodge Aries K-car, from the family of vehicles that arguably saved Chrysler Corporation; a 1981 DMC De Lorean; and a 1987 Buick Grand National, which proved that sometimes, sufficient boost can be a replacement for displacement.



Of the interactive nature of the exhibit, America's Automotive Trust CEO Adam Langsbard said, "America's Car Museum has become well-known for its rotating exhibits, and we're excited to give guests the opportunity to take an active role in determining which are on display. We encourage those who vote to follow ACM's social channels, and share the news if their vote contributed to a change in the vehicle lineup."

For more information on "Through the Lens: Cars Defined by an American Century" visit AmericasCarMuseum.org.